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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Innovation Attribute | Path Finder (Evidence to action) | Engender Health (Mobile outreach service) | PSI (adolescent 360) | Population council (Biruh Tesfa) | CARE  Innovation  Strength | CARE  Innovation  Weakness | Importance to End Users (adolescent girls) | Notes |
| Improve RH outcomes | **+** | **+** | **+** | **+** | Clear strength by promoting family planning use, many complications of pregnancy are avoided |  | Moderate |  |
| Improved economic status | **-** | **-** | **-** | **+** | Clear strength by proving the adolescent girls financial independence |  | High |  |
| Improved decision making | **+** | **+** | **-** | **+** | Clear strength, not only the adolescent girls way of thinking and decision making role is improved but also the husbands attitude towards the girls decision making role is improved | Young boys are not involved in changing the social norm regarding decision making ability of girls | Low (the girls believe that it’s the men’s responsibility to make household decisions and the women must abide by it) |  |
| Improved communication skills | **-** | **-** | **-** | **+** | Clear strength by allowing the adolescent girls to negotiate for the best interest of the girls and their family | There is a gap on the tool used to train adolescent girls concerning reproductive health issues () | Medium |  |
| Cost | **+** | **++** | **+** | **+** | CARE implements it’s projects with minimum cost compared to other NGOs’ |  | High |  |
| Credibility | **+** | **+** | **+** | **+** | CARE is accepted by the community. It is seen as part of the community member not as NGO. |  | High |  |
| Accessibility | **+** | **-** | **++** | **+** |  | Only implemented in few Woredas at any given time | High |  |
| Social Capital | **+** | **-** | **+** | **+** | Girls gain connections, friendship with other ever-married girls in their communities, highly value this connection which drives sustainability | Social capital stops at the group level – haven’t found connection between groups; Social capital w/in the community may stop at recognition as “TESFA” girl and SAA members may help during program implementation, but not clear if this ally-ship continues | High |  |

**Comparative advantage tool**